

Parker is co-owner of a bookkeeping agency called Evolved Finance. Because his company exclusively serves online entrepreneurs, he has one of the most unique behind the scenes perspectives into what it takes to run a profitable and healthy online business. Parker is a high energy speaker that makes finance, operations, and business strategy both entertaining and easy to understand.



**Parker Stevenson**  
Partner & Chief Business Officer  
Evolved Finance

## Parker has done private workshops, presentations, trainings, and panels for:

- ✔ Gabrielle Bernstein's coaching community
- ✔ Danielle Leslie's Course Alchemy community
- ✔ Hilary Rushford's Elegant Excellence master mind members
- ✔ Ruth Soukup's Elite Blog Academy members
- ✔ Caitlin Bacher's Scale with Success live events
- ✔ Carrie-Anne Moss's Inner Circle community
- ✔ Rachel Rodger's Million Dollar Badass members
- ✔ Tyler McCall's COVID-19 Summit
- ✔ Melyssa Griffin's Pursuit HQ members
- ✔ Jadah Sellner's Lover Over Metrics members
- ✔ Haley Burkhead's Recurring Profit members
- ✔ Ashley Turner's Soul + Strategy of Success live and virtual events
- ✔ Soul Camp Creative special guest speaker
- ✔ Tara Reed's Apps Without Code Live
- ✔ Brianna Roses's Light Leader Mastermind members
- ✔ Courtney Foster-Donahue's Launchpad Live Virtual Summit

## Interview Topic Suggestions:

- ✔ How profitable should an online business be?
- ✔ How to create a solid financial foundation for your online business?
- ✔ Five financial pitfalls online business owners need to avoid.
- ✔ Understanding the two financial games you're playing as an online business owner.

## Common Interview Questions:

- ✔ What's the difference between a bookkeeper and an accountant?
- ✔ What expenses do online business owners need to pay attention to the most?
- ✔ Why is profitability so important for online business owners?

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“Parker has made a HUGE difference for my business... He's shown me how to make powerful financial decisions, leading to significantly more growth. ”

**Melyssa Griffin**  
Founder of [melyssagriffin.com](http://melyssagriffin.com)